



# SPENCER SOICHER

NEWS REPORTER AND ANCHOR

## WORK EXPERIENCE

### KGTV | SAN DIEGO, CA

JULY 2023 - PRESENT

Multimedia Journalist

- MMJ assigned stories daily
- Frequently lead shows with the hard news story of the day
- Cover politics, local government, and real estate beats
- Implement creative solo-shot standups in stories, engaging viewers in new media era

### KRDO | COLORADO SPRINGS, CO

MAY 2021 - JULY 2023

Weekend Evening Anchor/ Multimedia Journalist

- Promoted to weekend evening news anchor in July 2022
- Responsible for managing weekend night shift, working with reporters on ways to improve writing, approving all news content, running station website and social media pages, and assigning photographers VOSOTs
- Weekday nightside reporter, tasked with leading late-night newscast three days per week
- Work on political pieces, investigative stories, dayturn creative interactive packages, and own breaking news coverage

### WILX | LANSING, MI

JAN 2020 - MAY 2021

Multimedia Journalist

- Serve as morning liveshot reporter in active breaking news market
- Fill in on anchor desk on morning and weekend shows
- Play utility man in the newsroom, often running the digital department, writing breaking news articles, sending push alerts, and managing web streams
- Station-branded Facebook page performs above all reporters in DMA in likes, shares, interaction rate, and post actions

## REEL LINKS

2024 Reporting Reel:  
[tinyurl.com/soicher2024](https://tinyurl.com/soicher2024)

Political Reel:  
[tinyurl.com/soicherpolitics](https://tinyurl.com/soicherpolitics)

## CONTACT

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📧 @spencersoicher  
1.5K followers

📘 Spencer Soicher 10News  
1.9K followers

## EDUCATION

2015-2019

THE UNIVERSITY OF  
TEXAS AT AUSTIN

- Bachelor of Journalism

## SKILLS

- Creative writer
- NPPA-Syle video shooter
- Strong video editor
- Conversational tone
- Critical thinker
- Effective liveshot reporter
- Well-prepared interviewer
- Unafraid to ask hard questions

## HONORS

- 4x Regional Edward R. Murrow Award (2x 2022, 2x 2023)
- Colorado Association of Broadcasters Merit Award (2022)